
North Canton's Gateway Sign

Sept 2012

North Canton's Gateway Signs

Past signs and slogans



North Canton's Gateway Sign

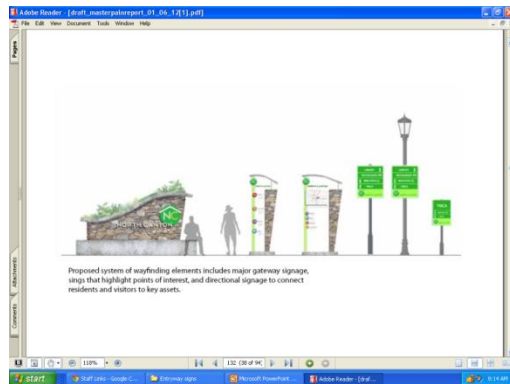


The Master Plan

Who are we?



Where have we been?



Where are we going?



What do we want to look like when we get there?

North Canton's Gateway Sign

Who are we?



North Canton's Gateway Sign

Who are we?

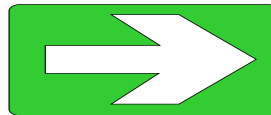


North Canton's Gateway Sign

Where have we been?



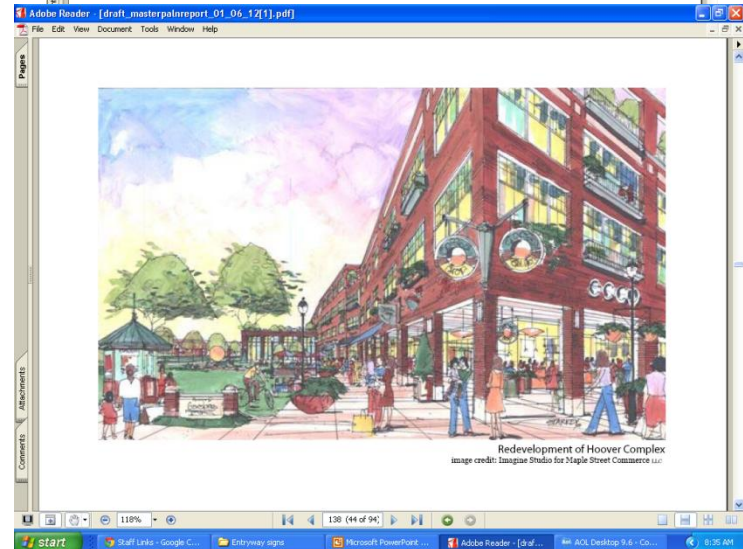
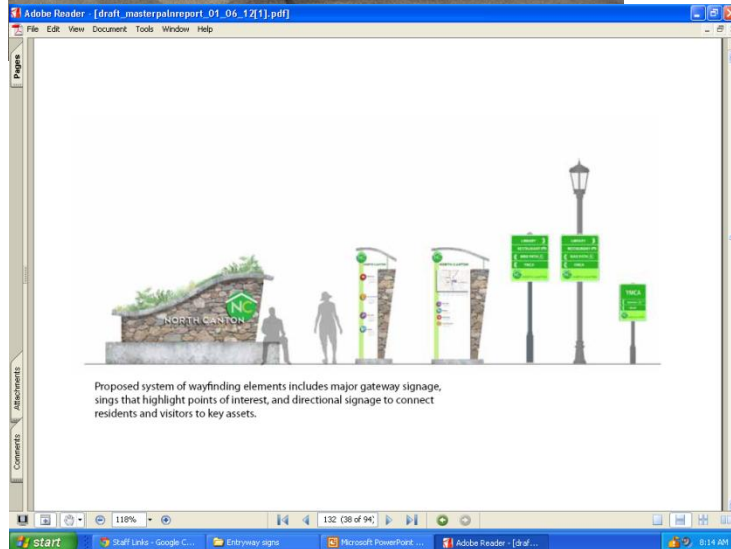
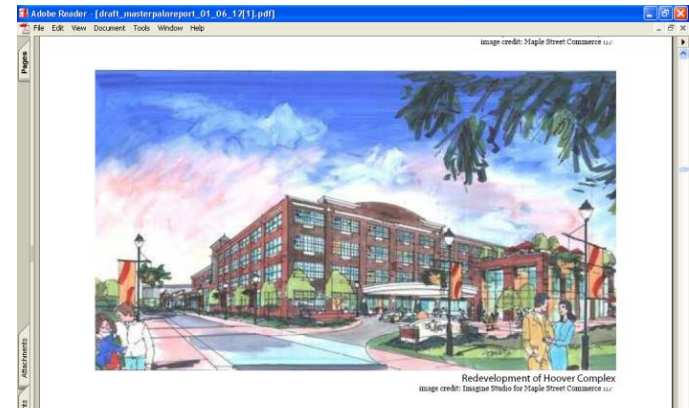
Industry



Service

North Canton's Entryway Sign

Where are we going?



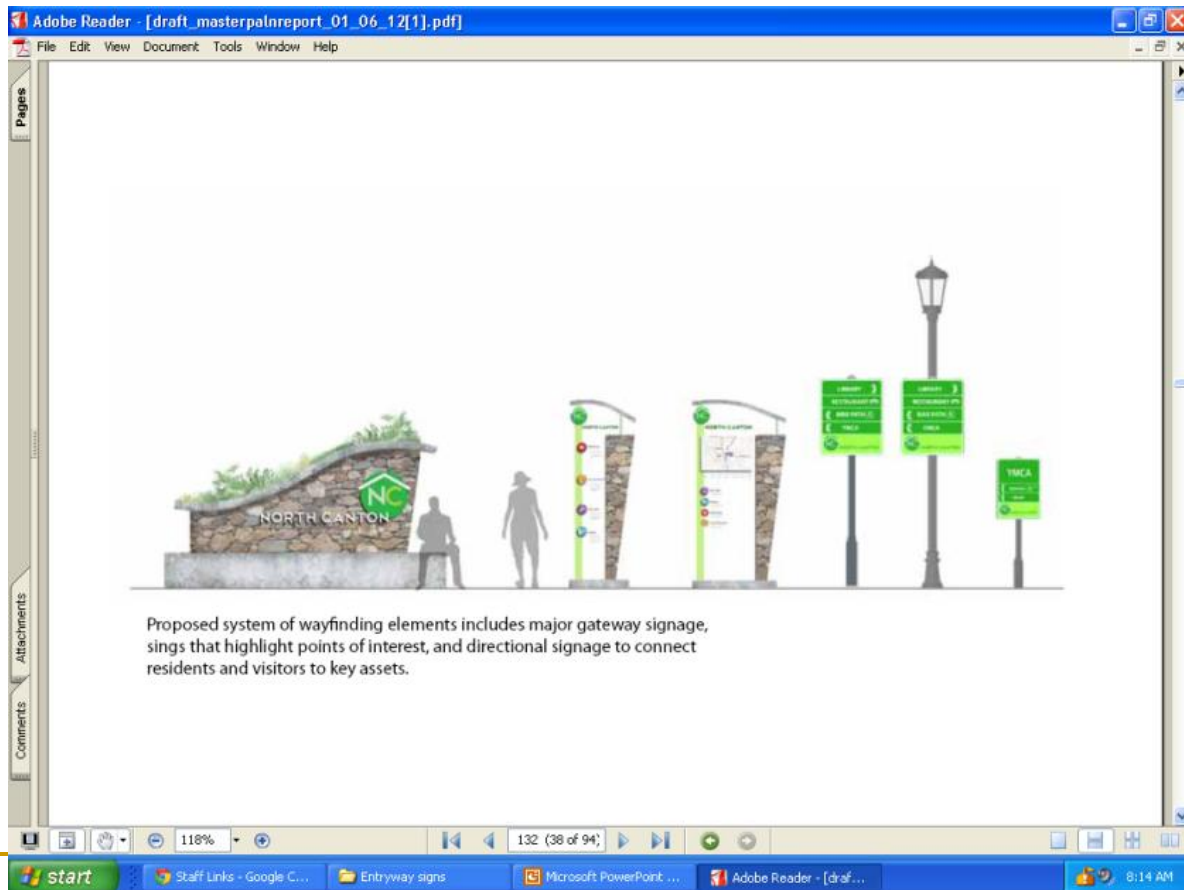
North Canton's Gateway Sign

***What do we
want to look like
when we get there?***

North Canton's Gateway Signs

MASTER PLAN

GATEWAY SIGNAGE & DIRECTIONAL SIGNAGE



North Canton's Gateway Sign

Master Plan discussions about present Gateway signs

- Many residents felt the present signs did not really represent us as a city.
- They did not differentiate us from other cities.
- No slogans needed to represent us.
- Time for something new and classy to tie into new development.



North Canton's Gateway Signs

What are we now?

North Canton's Gateway Sign



BRICK



North Canton's Gateway Sign

Iron Light Poles



North Canton's Gateway Sign

Emerging

STONE



North Canton's Gateway Sign

- When we choose our Gateway signs styles we are choosing a style for many other items around our city.
 - Streetscape, amphitheater, parking lots, business signs.
 - We will have specific materials and suggest developers and contractors use these styles and materials in future developments of our community businesses.
-

North Canton's Gateway Sign

- **WE** need to choose our design, not just on what or who we are, but on who we want to be in the future.
-

North Canton's Gateway Sign



Option A

Option B

Option C

Proposed North Canton Gateway Signs

North Canton, Ohio

Tullius
ART & DESIGN

June 2012

North Canton's Gateway Signs

All Structures are subject to change
based on improvements
and
cost issues

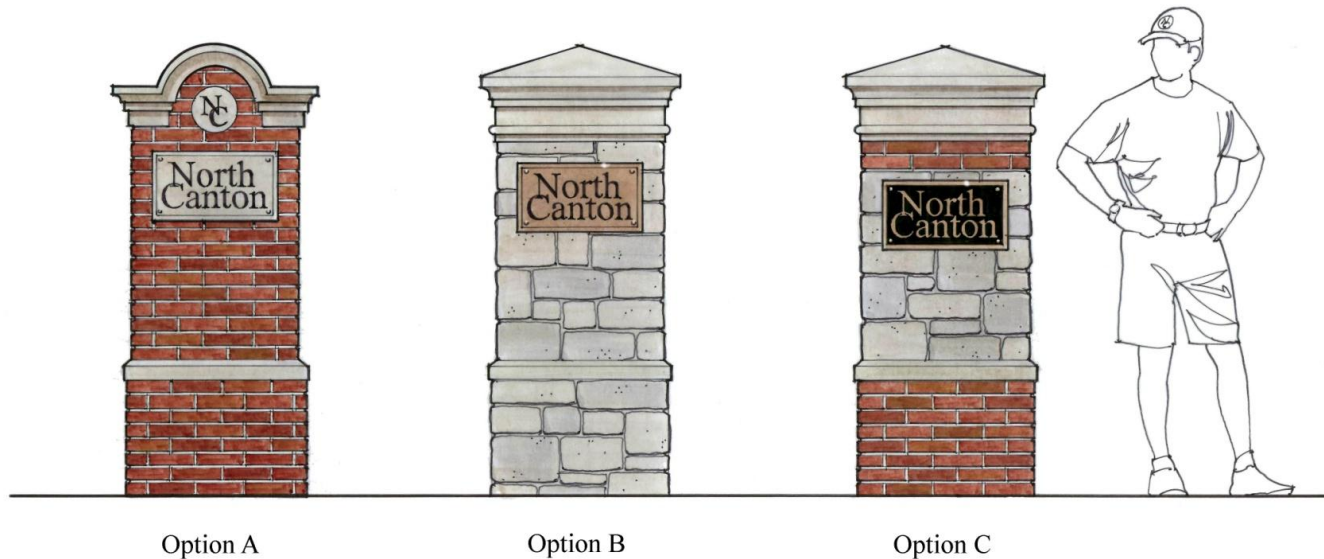
North Canton's Gateway Signs

The Tentative Plan

- ✓ Media coverage to get the Gateway signs information out to the public.
 - ✓ Neighborhood News, Our Town, Patch Survey,
 - ✓ Main Street Festival Master Plan Table
 - ✓ Website
- ✓ Presentations to associations and organizations throughout the city to get input and sponsors.
- ✓ August 2012 = A Gateway concept will be chosen.-**Sept**
- ✓ Sponsors secured.-**ongoing**
- ✓ September 2012 = Based on sponsorships, Gateway signs begin to be built at chosen locations. -**October 2012**

North Canton's Gateway Signs

Community comments



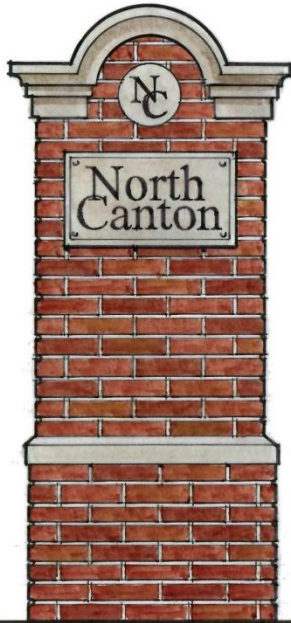
Proposed North Canton Gateway Signs

North Canton, Ohio

Tullius
ART & DESIGN

June 2012

North Canton's Gateway Signs



Option A

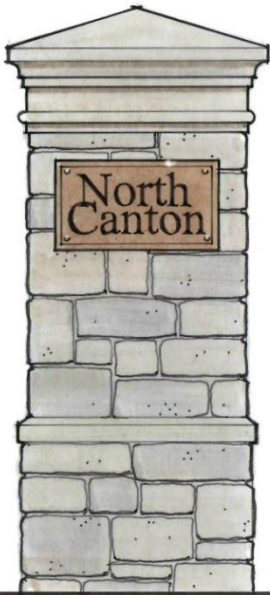
Community Comments

Like the Red Brick because it represents Manufacturing and Industry of the past.

Really like the top and the NC

North Canton's Gateway Signs

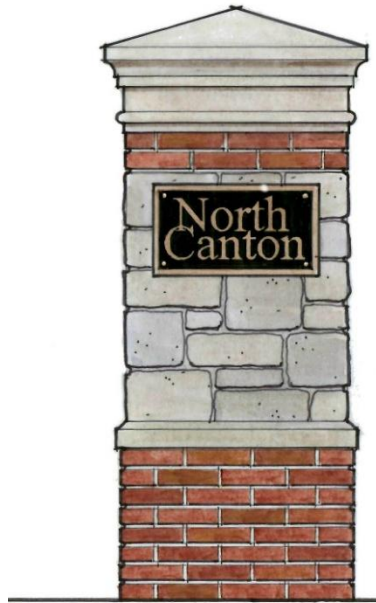
Community Comments



Option B

- Not us.
- Not a true representation of our community.

North Canton's Gateway Signs



Option C

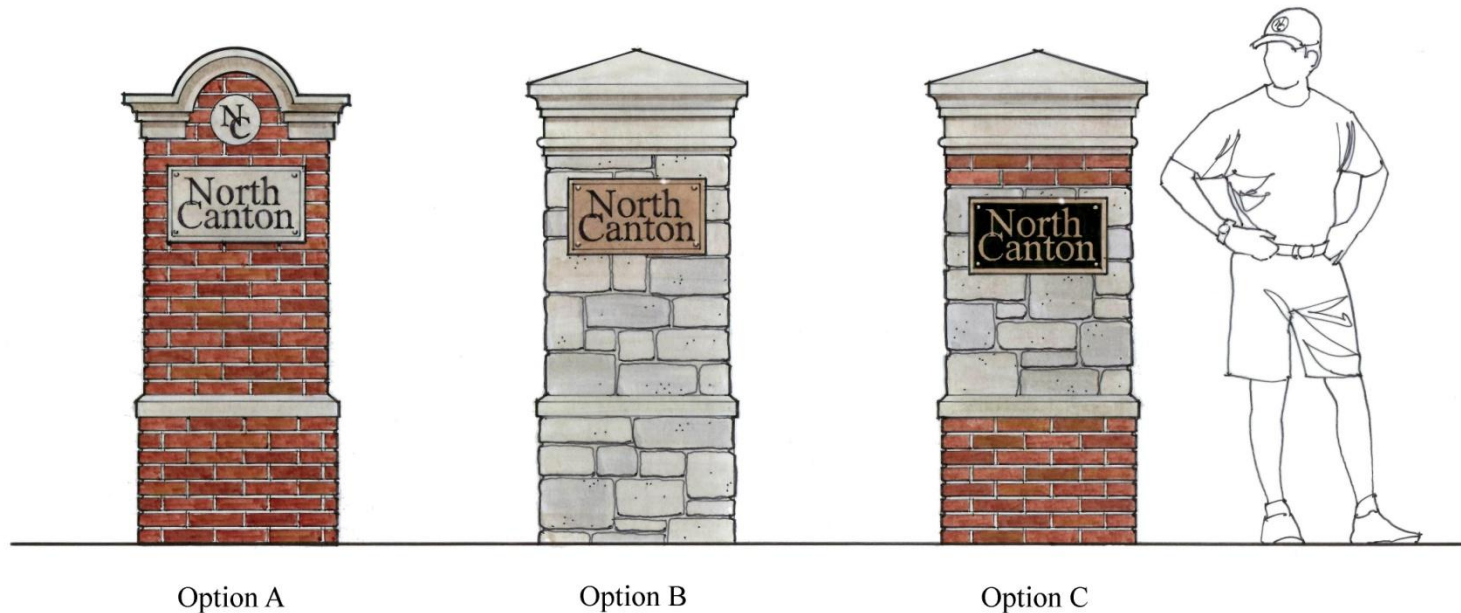
Community Comments

Like the combination.

Gives our future streetscape and builders more to work with.

Like the black and brass sign

North Canton's Gateway Signs



Proposed North Canton Gateway Signs

North Canton, Ohio

Tullius
ART & DESIGN

June 2012

North Canton's Gateway Sign

We listen

Since this is a community project, comments from our community are very important.

Community Comments

- ✓ **Like the Red Brick because it represents manufacturing and industry of our past.**
 - ✓ **Like the top on A**
 - ✓ **Like the NC on A**
 - ✓ **Like the combination of Red Brick and Stone.**
Gives our future streetscape and builders more to work with.
 - ✓ **Like the black and brass sign**
-

North Canton's Gateway Sign

Presenting
our new
Gateway Sign

North Canton's Gateway Sign



North Canton's Gateway Sign

- Choosing our Gateway sign style means we are suggesting this style for many other items around our city.
 - Streetscape, amphitheater, parking lots, business signs.
 - We will have specific materials and suggest developers and contractors use this style and materials in future developments of our community businesses.
-

North Canton's Gateway Sign



Option A

Option B

Option C

Proposed North Canton Gateway Signs

North Canton, Ohio

Tullius
ART & DESIGN

June 2012

North Canton's Gateway Sign



North Canton's Gateway Sign

WHERE do we put these?

North & South MAIN ST

East & West MAPLE ST

West PORTAGE

West EVERHARD

West GLENWOOD

East & West APPLGROVE ST

Schneider, East Hill

North Canton's Gateway Sign

How do WE pay for them?

- Each Gateway sign will be sponsored or funded by associations, companies, foundations or individual community members.
-

North Canton's Gateway Sign

How do WE pay for them?

- A plaque will be placed on the lower backside of the structure acknowledging the sponsor.



Note: These structures will be here for decades.

North Canton's Gateway Sign

***One Name
Sponsorship
\$3000.00***



***Multiple Name
Sponsorship
starting at
\$500.00 each***

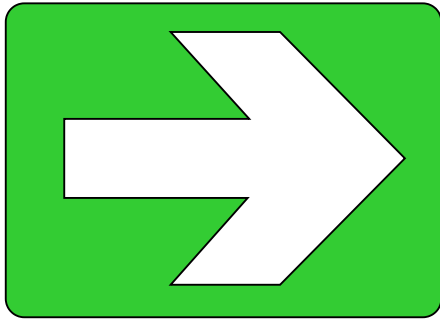


Decades of Dedication

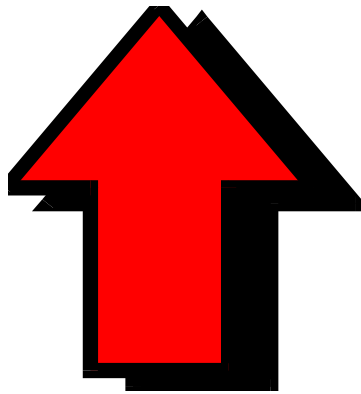
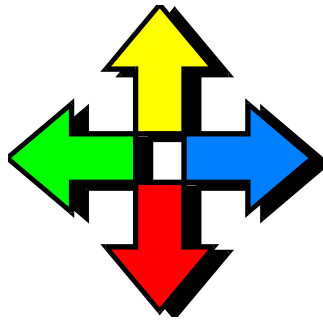
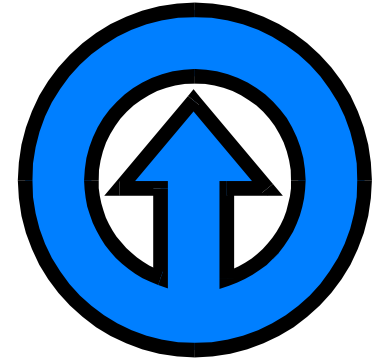
North Canton's Gateway Sign



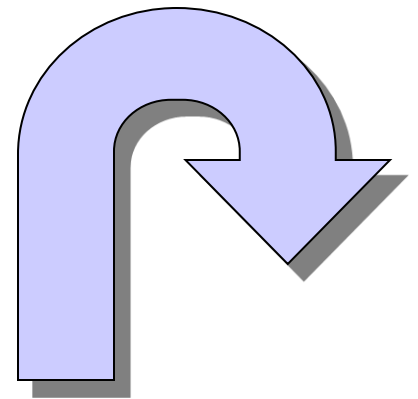
North Canton's Gateway Signs



Accessories



***Directional
Signs***



North Canton's Entryway Signs

Present Directional Signs



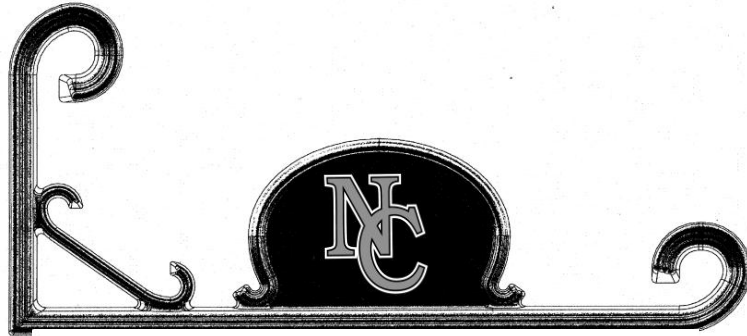
North Canton's Directional signs

We have
a lot of
poles we
can use



North Canton's Gateway Sign





Hoover
High School



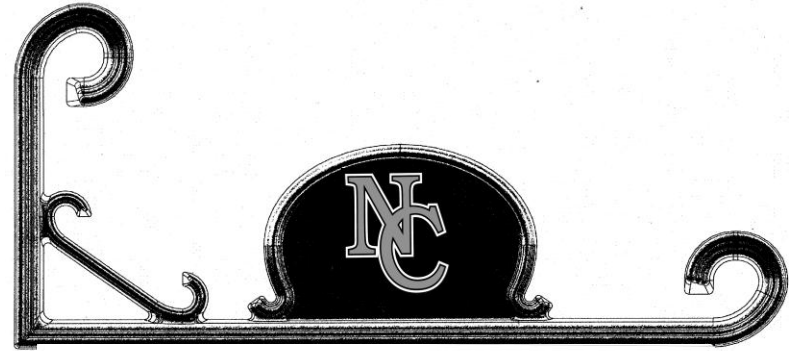
**ATHLETIC
COMPLEX**



**DOGWOOD
PARK/POOL**



PLAYHOUSE



Hoover
High School



**ATHLETIC
COMPLEX**

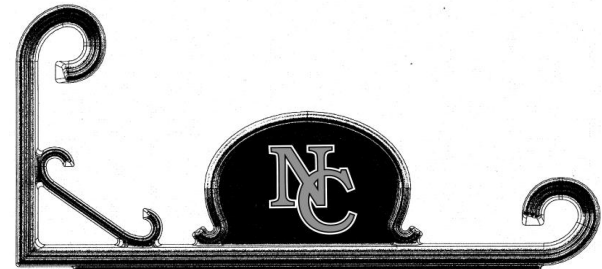
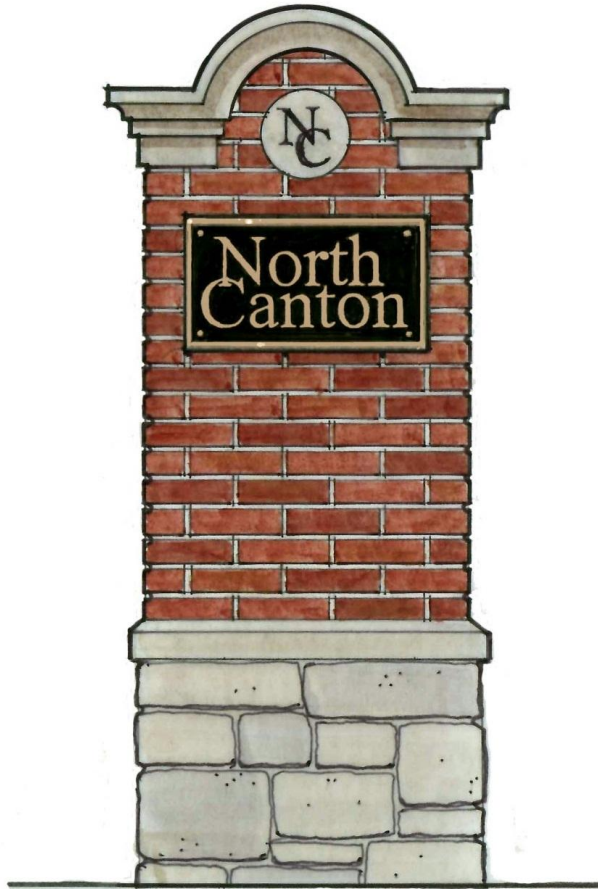


**DOGWOOD
PARK/POOL**



PLAYHOUSE





 **Hoover** 
High School

**ATHLETIC
COMPLEX** 

**DOGWOOD
PARK/POOL** 

PLAYHOUSE 

North Canton **Still Dreaming Big**



North Canton's Gateway Signs

Additional information on sponsoring a
Gateway sign:

North Canton website

City Hall

330-499-5081

North Canton Chamber of Commerce

330-499-5100

Mark Cerreta Council At Large

330-499-5401
